



**Maximizing Return  
on Fiber Assets**

# **Building FTTH Networks at Scale and with Quality**

**They're Not Mutually Exclusive**

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# Maximising Return on Fiber Assets: Investor Intelligence



Building at Scale and with Quality



Ensuring Quality and Performance



Asset Protection



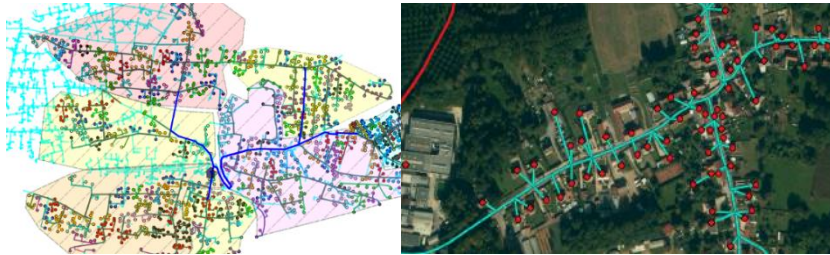
De-risk the Infrastructure Investment



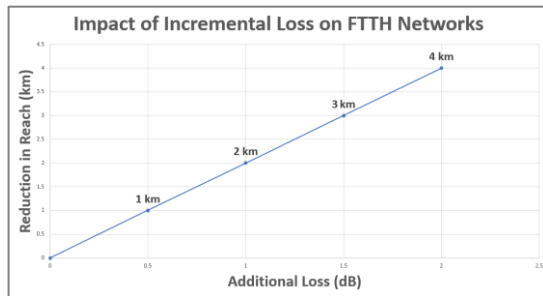
Maximise ROI with a Gold Standard Network

# The Impact of Fiber Loss on Asset Quality

## PLANNING



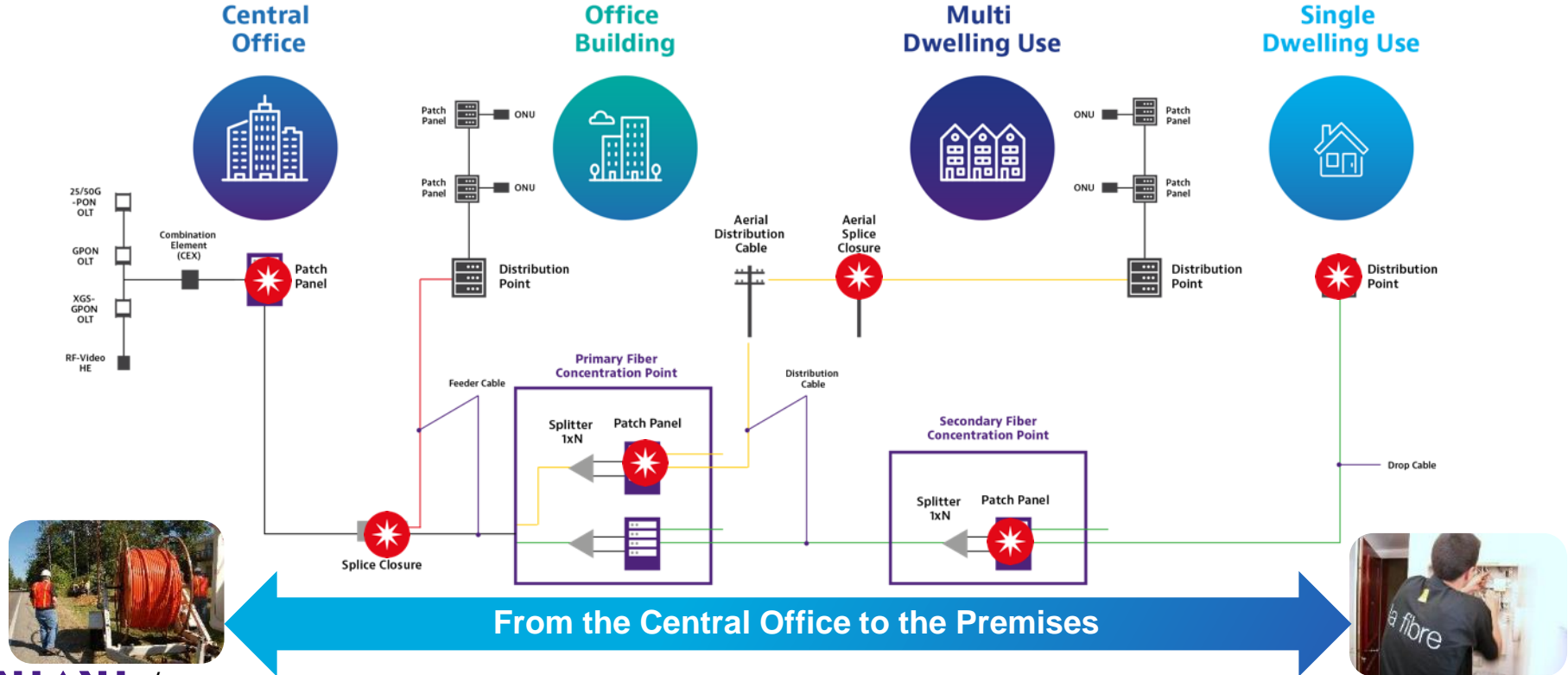
## REALITY



Just **1dB** of additional loss reduces the reach of a network by **2km**

New, higher bandwidth technologies have **more risk of faults** such as macro-bending

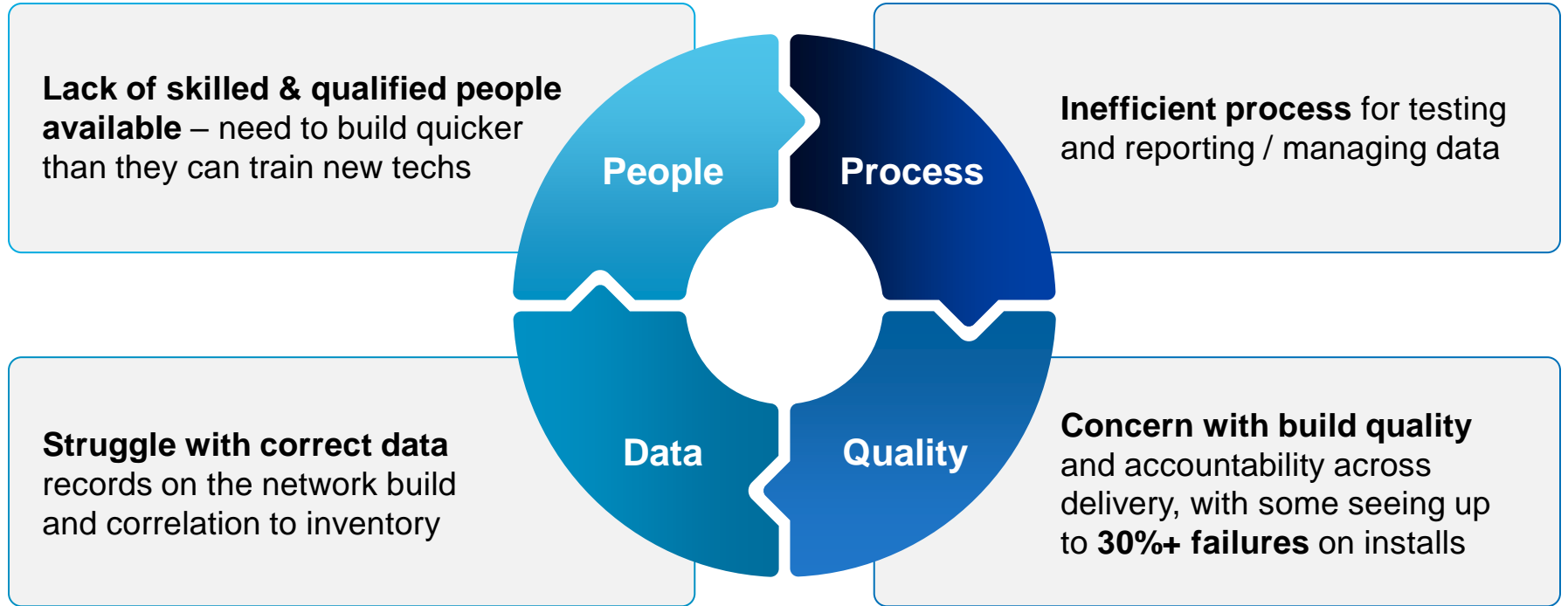
# Multiple Points of Vulnerability on a Network



From the Central Office to the Premises



# Challenges Our Customers are Facing



# Automate Across the Network Lifecycle

VIAVI provide innovative platforms that allow our customers across the globe to deploy with **speed AND quality**.



## TEST

Accelerate & automate testing to 1000's of tests per day



## ACT

Govern quality with real-time visibility across the network lifecycle



## EARN

Maximize network assets while differentiating on performance & reliability

# Test Data Analysis Study

## Recognize and Focus on Problem Areas

Test Failure Count by County, Utah

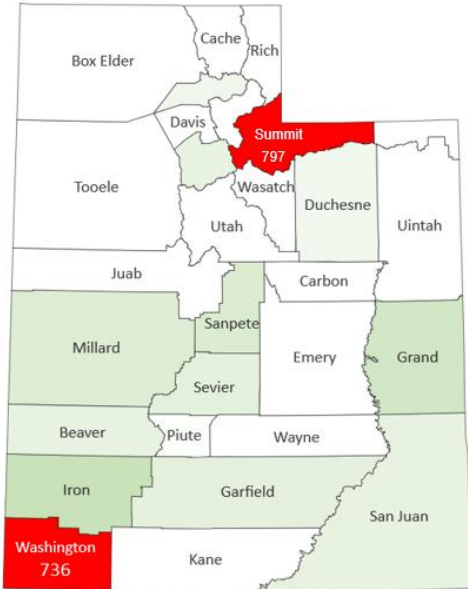
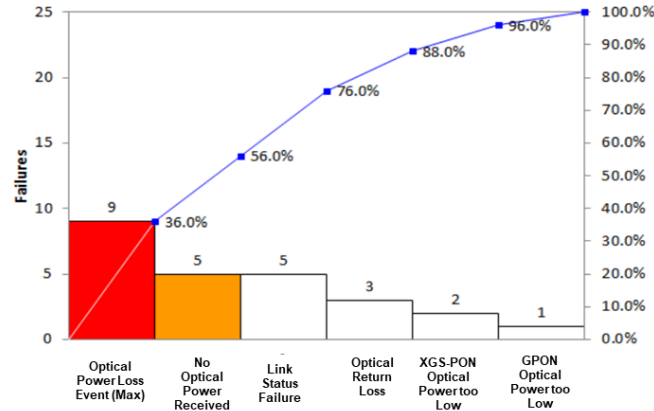


Illustration Only

Service Activation Test - Failure Cause Pareto



Utah has 18,000 failures for a 37% failure rate, the worst performance in the US

### Failure Route Causes

- Summit and Washington Counties account for >50% of all failures statewide
- 42% of the time a test fails, no light is received
- 64% of the time a test fails, there are also link failure issues
- Technicians A, B and C have a failure rate of >75%+

# Solutions for xPON Insights

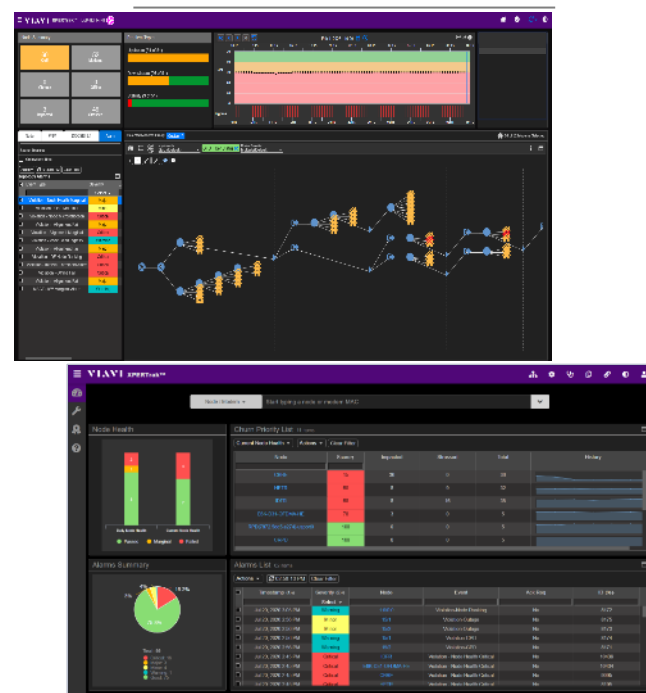
## Physical Path L0



VIAVI Centralised Fiber Test System (ONMSi)

- 1 BUILD**  
Network Build and Certification
- 2 ACTIVATE**  
Service Activation and Provisioning
- 3 MONITOR**  
Network Assurance and Re-Certification

## Service Path L1-7

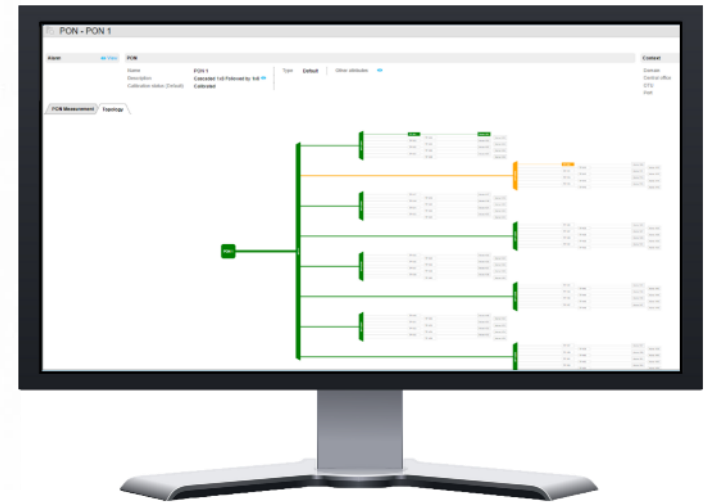
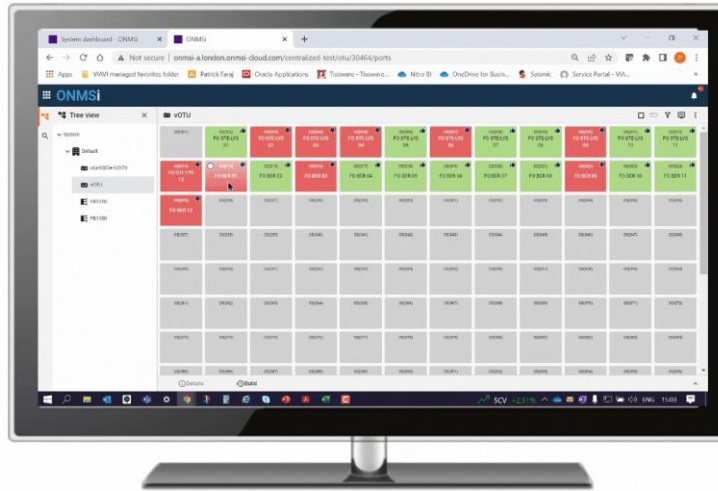


Example Subscriber & Customer QoE Insights from VIAVI XPERTrak & Fusion



# Automating FTTH Build Acceptance

Using the **VIAVI centralized testing solution**, field teams can easily run a test with a mobile phone and management receive instant pass/fail results with the documentation to prove it – ***speeding up the entire build acceptance process.***





to help us with our build  
in the fibre deployments.

**VIAVI is here  
to help  
accelerate  
your FTTx  
deployments  
with quality**



**Invest in the  
foundations**  
of your network  
for short-and  
long-term  
success



**Automate  
your testing  
processes**  
throughout  
the network  
lifecycle



Mirror, mirror,  
on the wall...

...is my fiber  
there at all?



**VIAVI**  
**US Fiber  
Investors  
Event**



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